



Keeping Watch Over Our Waters

7th ANNUAL BACK TO THE CHATTAHOOCHEE RIVER RACE & FESTIVAL

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**Saturday June 13, 2009
Garrard Landing to Riverside Park, Roswell GA**

*Join a premier list of supporters that in the recent past has included:
Rock100.5 Atlanta's Rock Station, The Atlanta Journal-Constitution, Chevron,
Turner Broadcasting System, Inc., The Coca-Cola Company, Department of Watershed Management,
RIOT Atlanta, Harry's Farmers Market, Sweetwater Brewing Co., SignUp4, Georgia Canoeing Association,
Georgia Transmission Corp., Lipton, Keystone Press, Inc., Tom's of Maine.*

We are pleased to acknowledge 97.1 The River as our 2009 Radio Sponsor!

Sponsorship Levels

Deadline for listing on printed invitation brochure is April 10, 2009

Deadline for listing on event tee shirt and signage is May 27, 2009

PRESENTING SPONSOR - \$15,000

20 registrations for the river race;

Private Party aboard UCR's Chota Princess II for 20 people;
Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo in prominent location on event signage, invitation, and event tee shirt

RIVER BENEFACTOR - \$10,000

10 registrations for the river race;

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt.

RIVER DEFENDER - \$5,000

8 registrations for the river race;

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

RIVER ADVOCATE - \$2,500

6 registrations for the river race;

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

RIVER CONSERVATOR - \$1,000

4 registrations for the river race;

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

FRIEND OF THE RIVER - \$500

2 registrations for the river race;

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

Corporate Challenge

Enter the race with your coworkers and challenge other companies!

The purpose of the Corporate Challenge is to create a healthy and recreational event that builds company pride, morale and camaraderie among employees and companies.

Each company selects a Company Coordinator as the liaison between the company and the UCR Office. Indicate your interest on the sponsor reply form.

For more information,
please contact
Tammy Morrissey at
(404) 352-9828 ext. 12
or email,
tmorrissey@ucriverkeeper.org



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SPONSOR REPLY FORM

Company/ Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name—appearing on printed materials: _____

Sponsor Logo – please email your logo to tmorrissey@ucriverkeeper.org in .jpg or .tif format, min of 300dpi.

We will sponsor at the following level:

- Presenting Sponsor \$15,000
River Benefactor \$10,000
River Defender \$5,000
River Advocate \$2,500
River Conservator \$1,000
Friend of the River \$500
We regret that we cannot attend. Enclosed is our tax-deductible contribution to UCR for \$
I'm interested in providing an auction item for this event. Please have someone from UCR contact me.

Corporate River Race Participants:

Estimated number of employees participating in river race? _____

Note: Each paddler is required to individually register online or via the registration race form for this event.

Each paddler is required to provide their own boating equipment (Canoe or Kayak, paddle and personal floatation device).

- Our company employees would like to participate in the Corporate Challenge. Designation can be made during individual registration.

Name of Corporate Challenge Coordinator: _____

Contact Info for Coordinator (phone/email): _____

Payment Type: Check | Visa | MasterCard | Amex

Payment Amount: \$ _____

If paying by credit card:

Card Number: _____

Security Code (3-4 Digit Code) _____ Expiration date: _____

Printed Name as on card: _____ Authorized signature: _____

Please complete this form and return to: Upper Chattahoochee Riverkeeper - 916 Joseph E. Lowery Blvd. NW, Suite 3, Atlanta, GA 30318 ~ or FAX the form to: (404) 352-8676, Attn: Tammy Morrissey

Deadline for listing on printed invitation brochure is April 10, 2009

Deadline for listing on event tee shirt and signage is May 27, 2009

THANK YOU FOR YOUR SUPPORT!

Please keep a copy of this form for your records. Tax ID# 58-2095413