



126 South Milledge Avenue, Suite E 3  
Athens, GA 30605  
Phone: 706-549-4508  
Fax: 706-549-7791  
[www.garivers.org](http://www.garivers.org)

#### **FOR IMMEDIATE RELEASE**

For more information and media inquiries contact Doug Barnes, Georgia River Network, 706-549-4508 or by email [doug@garivers.org](mailto:doug@garivers.org)

#### **Annual Wild and Scenic Environmental Film Festival Comes to Atlanta**

**ATLANTA: The Wild and Scenic Environmental Film Festival on Tour is coming back to Atlanta and will be hosted again by Upper Chattahoochee Riverkeeper (UCR), Georgia River Network (GRN) and Georgia ForestWatch (GFW).** Several inspirational and motivational films of varying lengths will be presented on March 7, 2010 from 2:00-6:00 PM at the Tara Theater in Atlanta.

This film festival sits apart from the hundreds of festivals around the world by leaving participants feeling inspired and motivated to go out and make a difference for the environment in their communities. "It has been great to bring together our three organizations which deal with a variety of environmental issues. We wanted to host this film festival again this year to highlight pertinent issues that all of us work on daily," says Wayne Jenkins from GFW.

The three hour program (with a 20 minute intermission) will highlight two longer length films among several shorter works. *What's Organic About Organic?* (60 minutes / <http://whatsorganicmovie.org/>) looks beyond the eco-label of the grocery store to see how organic farming benefits our land and communities; the film also exposes hidden costs of conventional agriculture. In the documentary *Bag It* (50 minutes) an average guy makes the resolution to stop using plastic bags at the grocery – but that's just the beginning.

In addition to these and other films, the festival on tour in Atlanta welcomes **photographer and writer Holt Webb and his eco-friendly motor home BABS**, who will be on-site at the Tara Theater from noon until 2 p.m. on Sunday, March 7, to share his **Vanishing America Project** ([www.vanishingamerica.net](http://www.vanishingamerica.net)) promoting conservation and educating others about the wildlife and culture we are losing.

Since 2003, the Wild and Scenic Film Festival has grown to receive local, regional, and national applause for celebrating the spirit of environmental activism and has become the largest traveling festival of its kind in North America. The launch of the film festival in Nevada City, CA, includes

three days of viewing and over 175 films. You can read more about the film festival at [www.wildandscenicfilmfestival.org](http://www.wildandscenicfilmfestival.org).

This is the third year GFW, GRN, and UCR have joined together to bring this festival to Atlanta. "The film festival is a great opportunity to bring our community together around local environmental issues, inspire advocacy and offer people a direct way to get involved locally," says April Ingle, Executive Director of GRN.

You can learn more about the film festival and buy tickets online at [www.chattahoochee.org](http://www.chattahoochee.org). Local sponsors of the film festival include: Turner Broadcasting Systems, Turner Foundation, Patagonia Atlanta, SweetWater Brewing Company, REI, Vonnie's Greens, 7 Visuals, Whole Foods Market, Chevron and 92.9 Dave FM.

**What: Wild and Scenic Environmental Film Festival on Tour**

*Selected films to inspire, educate, and activate citizens for creating a better world*

**When: Sunday March 7, 2010 - 2:00 PM to 6:00 PM**

**Where: Tara Theater, 2345 Chesire Bridge Road, Atlanta, GA, 30324, 404-634-6288**

**Tickets: \$10, may be purchased online at [www.chattahoochee.org](http://www.chattahoochee.org)**

